

Contents

<i>List of figures</i>	vii
<i>List of tables</i>	ix
<i>List of contributors</i>	x
<i>Foreword</i>	xiii
<i>Introduction</i>	xiv
PART I	
Smart factory	1
1 Definitions and principles of Industry 4.0	3
ZSOLT ROLAND SZABÓ, LILLA HORTOVÁNYI AND SÁNDOR ÁSZITY	
2 The concept of continuous and smart improvement	11
ZSOLT ROLAND SZABÓ AND LILLA HORTOVÁNYI	
3 The layers of I4.0 systems	27
SÁNDOR ÁSZITY AND LILLA HORTOVÁNYI	
4 Connectivity and data sharing with stakeholders inside and outside the organisation	36
LILLA HORTOVÁNYI	
5 Data mining, analysis and evaluation	45
ANDREA KÓ AND TIBOR KOVÁCS	
6 Lean 4.0	62
EMIL EVIN, DUŠAN SABADKA, LILLA HORTOVÁNYI, SÁNDOR GYULA NAGY AND TAMÁS STUKOVSKY	
7 Artificial/enhanced intelligence	82
ANDREA KÓ AND TIBOR KOVÁCS	
8 AI's impact on the labour market	90
ROLAND ZSOLT SZABÓ AND BETTINA BONCZ	

PART II

Smart business transformation 97

9 The business model of I4.0 99

ZSOLT ROLAND SZABÓ, SÁNDOR ÁSZITY AND LILLA HORTOVÁNYI

10 Marketing planning in a smart industrial environment 106

BARBARA JENES

11 Smart supply chain 121

GELEI ANDREA

12 Fintech and smart banking 142

LILLA HORTOVÁNYI, SÁNDOR GYULA NAGY, DÓRA HORVÁTH AND ZSOLT ROLAND SZABÓ

PART III

Smart environments 155

13 Smart cities 157

MÁTÉ SZILÁRD CSUKÁS AND ZSOLT ROLAND SZABÓ

14 Construction 4.0 165

ORSOLYA HEIDENWOLF AND ROLAND ZSOLT SZABÓ

15 Smart agriculture 171

ANDRÁS GÁBOR AND ZOLTÁN SZABÓ

16 Society 5.0 180

ILONA CSERHÁTI

Index 191