CONTENTS

Preface *xi*
Acknowledgements *xxi*

PART I
Foundations of Sustainable Strategic Management **1**

1 History and Implications of Sustainability to Business and Society 3

2 Strategy 31

3 Sustainable Strategic Management 50

4 The Seven Schools of Sustainable Strategic Management 74

PART II
Organisational Analysis and Reporting **99**

5 Strategic Analysis 101

6 Case Study Analysis 131

7 Sustainability Measurement and Reporting 148

PART III
Aligning Sustainability, Models, and Culture **167**

8 UNSDGs and Sustainability Assessment 169

9 Sustainable Business Model Innovation 187

10 Leveraging Organisational Culture for Sustainability 206

PART IV
Sustainable Leadership **227**

11 Purpose-Driven Leadership 229

12 Leadership in Sustainable Ecosystems 246

13 Overcoming Organisational Pushbacks 265

Index *283*